

Art Director & Designer s.guruli613@gmail.com https://www.salomeguruli.com/ 973.650.1194

Experience

Hot Kiss Clothing

Juniors Graphic/Print Designer
Dec 2014 – Apr 2016

Shaped eight successful seasons
through research on seasonal
trends and forecasting.

E.S Sutton

Missys Graphic/Print Designer
Apr 2012 – Mar 2014
• Created tech-packs with
detailed silhouettes
and artwork for production.

Kanu Surf/SDS Sportwear

Menswear Graphic Designer
Jan 2011 – Apr 2012
• Created CADs and prints for the spring collection of 2012 and

produced seasonal mood boards.

Appareline INC.

Apparel Print Designer
Oct 2009 – Dec 2011
• Designed seasonal lines for
Urban Outfitters and a private
label sold exclusively at Macy's.

Created and recolored prints.

Education

VCU Brandcenter

M.S Business/Branding. Art Direction. Class of 2020.

Moore College of Art and Design

B.A Fine Arts. Fashion Design Class of 2009

Expertise

- ◆ Adobe Creative Suite
- ◆ Final Cut ProX
- Cinema 4D
- Concepting
- InVision

- Color Theory
- Typography
- UX Design
- Hand Sketching

Personal Curiosities

- Collecting music
- Film photography
- Expressing style
- Burning Man
- Trekking around
- ◆ Beetroot